

Which are the learning necessities of a Cultural Heritage Manager?

Dealing with the challenges of this shifting world, AEGPC and its ARETE MEETING POINT PROJECT suggests, co-organized with EHU, this International Forum about the different profiles and training of Cultural Managers, as well as their education throughout life.

The aim is to discuss and reflect around this topic with an easy dynamic.

Firstly, the presentations of some European projects which have to do with the learning process and skills needed by this figure, always having in mind the changing world we are living in.

After that, we will proceed with the *roundtables* to debate around the actual situation of culture, thinking about solutions (if needed) and strategies for the learning process and the future of Cultural Heritage Managers.

We consider the face-to-face exchange of

WELCOME!

Av. Abandoibarra, 3
48009, Bilbao

CO-ORGANIZED BY:



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ARETÉ MEETING POINT FORUM INTERNATIONAL

MAINSTREAMED BY EHUTB:

<http://ehutb.ehu.es>

WHEN

**February , 27
10:00h - 16.00h**

WHERE,

Sala ELHUYA Bikaia Aretoa Building

SCHEDULE

10:00 WELCOME WORDS

Beatriz Plaza. Universidad del País Vasco / Euskal Herriko Unibertsitatea
Lifelong learning programs and updated skills for cultural management.

10:15 PRESENTATION

Ana I. Velasco. Asociación Española de Gestores de Patrimonio Cultural (AEGPC)

Skills for cultural heritage managers.

10:30 "HEISE PROJECT"

Beatriz Plaza. Universidad del País Vasco / Euskal Herriko Unibertsitatea
Managing Art Project with *Societal impact (MAPSI)*.

<http://www.mapsi.eu>

11:00 "MODI-FY PROJECT"

Reinhold Sahl. Burghauptmannschaft Österreich
Maintaining Historic Buildings and Objects through Developing and Up-grading Individual Skills of Project Managers: Fostering European Heritage and Culture for Years to come.

www.modi-fy.eu

11:45 MOOCs IN CULTURAL HERITAGE MANAGEMENT

Andrea Rurale. Università Commerciale Luigi Bocconi

Teaching arts management online. Immersing into beauties with a MOOC.

<https://www.coursera.org/learn/arts-heritage>

13:00 LUNCH

14:30 ROUNDTABLES

Focus-groups around the topics and questions, leading to the conclusions.

15:30 CONCLUSIONS

16:00 CLOSING



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